

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 585289 /		<u>Alt Order #</u> 09843023
<u>Product</u> <b>RESTORE OUR FUTURE</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Estimate #</u> <b>459</b>	
<u>Advertiser</u> <b>Restore Our Future</b>		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/23/12	10/26/12	Good Day Colorado	8a-9a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$300.00			
2	31	10/23/12	10/26/12	M-F LN 9p-930p News	9p-930p		:30			NM	11	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				11	\$1,800.00			
3	31	10/23/12	10/26/12	M-F LN 930p-10p	930p-10p		:30			NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,400.00			
4	31	10/23/12	10/26/12	Fox 31 News Nightsid	10p-1035p		:30			NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$600.00			
9	31	10/28/12	10/28/12	FOX News Sunday	8a-10a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				2	\$350.00			
10	31	10/29/12	10/29/12	Good Day Colorado	8a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$300.00			
11	31	10/29/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$1,800.00			
12	31	10/29/12	10/29/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$1,400.00			
13	31	10/29/12	10/29/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$600.00			
14	31	10/23/12	10/26/12	Good Day Colorado	7a-8a		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				7	\$500.00			
15	31	10/23/12	10/26/12	Regis & Kelly	90130a-10a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$300.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision	Alt Order #
585289 /	09843023

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	RESTORE OUR FUTURE	459

Advertiser	Original Date / Revision
Restore Our Future	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
16	31	10/23/12	10/26/12	Judge Judy	3p-4p		:30			NM	8	\$1,200.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/22/12	10/28/12	-TWTF--				8	\$150.00			
17	31	10/23/12	10/26/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	4	\$3,200.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00			
18	31	10/23/12	10/26/12	M-F 5-530a Good Day	5a-530a		:30			NM	4	\$1,600.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/22/12	10/28/12	-TWTF--				4	\$400.00			
19	31	10/23/12	10/23/12	FOX X Factor Tuesday	7-930p		:30			NM	2	\$7,000.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/22/12	10/28/12	-T-----				2	\$3,500.00			
E 20	31	10/29/12	10/29/12	X-Factor Mon 7p-9p	7p-9p		:30			NM	0	\$0.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Type</div> </div>												
<div> <div>1</div> <div>31</div> <div>10/29/12-11/04/12</div> <div>X-Factor Mon 7p-9p</div> <div>7p-9p</div> <div>M-----</div> <div>:30</div> <div><del>\$3,000.00</del></div> <div>NM</div> </div>												
See MG 24.3												
21	31	10/29/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				1	\$500.00			
22	31	10/29/12	10/29/12	Regis & Kelly	90130a-10a		:30			NM	2	\$600.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				2	\$300.00			
E 23	31	10/29/12	10/29/12	Judge Judy	3p-4p		:30			NM	1	\$150.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				2	\$150.00			
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Type</div> </div>												
<div> <div>1</div> <div>31</div> <div>10/29/12-11/04/12</div> <div>Judge Judy</div> <div>3p-4p</div> <div>M-----</div> <div>:30</div> <div><del>\$150.00</del></div> <div>NM</div> </div>												
See MG 24.3												
E 24	31	10/29/12	10/29/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$4,750.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				2	\$800.00			
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Type</div> </div>												
<div> <div>1</div> <div>31</div> <div>10/29/12-11/04/12</div> <div>M-F 530p-6p Fox 31 N</div> <div>530p-6p</div> <div>M-----</div> <div>:30</div> <div><del>\$800.00</del></div> <div>NM</div> </div>												
See MG 24.3												
<div> <div>3</div> <div>31</div> <div>10/29/12-11/04/12</div> <div>World Series on FOX</div> <div>5p-CC</div> <div>M-----</div> <div>:30</div> <div>\$3,950.00</div> <div>NM</div> </div>												
Ⓜ MG for 23.1,20.1,24.1												
25	31	10/29/12	10/29/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$400.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
Week:		10/29/12	11/04/12	M-----				1	\$400.00			
<b>Totals</b>											<b>85</b>	<b>\$72,400.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	70	\$57,800.00	\$49,130.00
10/29/12 - 10/29/12	15	\$14,600.00	\$12,410.00
<b>Totals</b>	<b>85</b>	<b>\$72,400.00</b>	<b>\$61,540.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u> 585289 /		<u>Alt Order #</u> 09843023
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 459
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.